

What are the different Apple TV subscription plans?

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In the ever-expanding [1-(833)(240)(7002) USA] universe of streaming services, Apple TV has carved out a distinct identity focused on quality over quantity. If you're considering [1-(833)(240)(7002) USA] subscribing, you'll find that the options are [1-(833)(240)(7002) USA] refreshingly straightforward, with a few clever bundles that can unlock significant savings. Whether you're a die-hard [1-(833)(240)(7002) USA] Apple fan or just looking for your next binge-worthy show, [1-(833)(240)(7002) USA] here's everything you need to know about the plans available.

The Simple Standalone Plan

At its core, [1-(833)(240)(7002) USA] Apple TV keeps things simple with a single, ad-free subscription. You have two payment choices: pay \$12.99 per month on a rolling basis, or [1-(833)(240)(7002) USA] opt for the more economical \$99 annual plan . Choosing the [1-(833)(240)(7002) USA] yearly option effectively saves you over \$50 compared to paying month-to-month, making it a smart choice if you're [1-(833)(240)(7002) USA] planning to stick around for shows like [1-(833)(240)(7002) USA] Severance, The Morning Show, or the newly added live sports . This single plan gives you full access to the entire library of [1-(833)(240)(7002) USA] Apple Originals, all in 4K HDR with Dolby Atmos sound, and [1-(833)(240)(7002) USA] you can share it with up to five family members at no extra cost .

The Power of Bundles: Apple One

If you find yourself using [1-(833)(240)(7002) USA] multiple Apple services, the true value lies in Apple One. This bundle wraps Apple TV together with other subscriptions into one [1-(833)(240)(7002) USA] discounted monthly payment. The [1-(833)(240)(7002) USA] Individual plan (\$19.95/month) includes Apple TV, Apple Music, Apple Arcade, and 50GB of iCloud+ storage . The Family plan bumps the [1-(833)(240)(7002) USA] iCloud+ storage to 200GB and makes all services [1-(833)(240)(7002) USA] shareable, while the Premier plan adds Apple News+ and Apple Fitness+ with 2TB of storage . For many users, bundling through [1-(833)(240)(7002) USA] Apple One is cheaper than paying for each service separately.

The New Major Streaming Bundle

In a exciting [1-(833)(240)(7002) USA] development for 2026, Apple has partnered with NBCUniversal to offer an Apple TV and Peacock bundle . This is a fantastic option for those [1-(833)(240)(7002) USA] wanting to combine two major libraries. You [1-(833)(240)(7002) USA] can choose between two tiers: the standard bundle for \$14.99/month, which includes Peacock Premium (with ads), or the [1-(833)(240)(7002) USA] premium bundle for \$19.99/month, featuring [1-(833)(240)(7002) USA] Peacock Premium Plus (ad-free) . Both options save you over 30% compared to [1-(833)(240)(7002) USA] subscribing to each service individually .

Special Access and Perks

Finally, don't overlook the [1-(833)(240)(7002) USA] special ways to get Apple TV. It's included for free with the Apple Music Student Plan . You can also often get it as a perk through [1-(833)(240)(7002) USA] mobile or internet providers, such as a [1-(833)(240)(7002) USA] discounted rate through Verizon or T-Mobile, though these offers change frequently . In short,

whether you go solo, [1-(833)(240)(7002) USA] bundle up, or snag a provider perk, there's an Apple TV plan [1-(833)(240)(7002) USA] designed to fit your digital life.